



Concrete Roads 2023

Krakow



14th International Symposium on Concrete Roads

Concrete Roads to the Green World

Sponsorship options

25-28 June 2023, Krakow, Poland
concreteroads2023.com



Sponsorship options



Basic

Silver

Golden

Platinum



Options for exhibitors
outside of packages

Your organisation will have the possibility to promote its activities during the 14th International Symposium on Concrete Roads. Different forms of sponsorships are detailed in this folder.

Options included in the packages

| Package includes | Basic | Silver | Golden | Platinum |
|---|-------|--------|--------|----------|
| Logo size | 25% | 50% | 75% | 100% |
| Participants registered free of charges [persons] | 0 | 1 | 2 | 3 |
| Showing of adverts on screen [sec] | 0 | 20 | 40 | 60 |
| Advertising on the Programme [page] | 0 | 1 | 2 | 3 |
| Social media posts [pcs] | 1 | 3 | 5 | 7 |
| Dedicated newsletter [pcs] | 1 | 2 | 3 | 4 |
| Logo on the press wall | 1 | 1 | 1 | 1 |
| Logo on bags and lanyards | 0 | 1 | 1 | 1 |
| Logo on badges | 0 | 0 | 0 | 1 |
| Logo on the website, boards, in 14ISCR adverts | 1 | 1 | 1 | 1 |

Options included in the packages

| Package includes | Basic | Silver | Golden | Platinum |
|--|--------------|---------------|---------------|---------------|
| Exhibition area / octanorm system booth in basic or free space | 3 x 2 m | 4 x 3 m | 5 x 4 m | 6 x 5 m |
| Speech on plenary / gala diner [min] | 0 | 0 | 5 | 10 |
| Folder distribution [pcs] | 0 | 1 | 1 | 1 |
| Distribution of gadgets [set] | 0 | 1 | 1 | 1 |
| Roll-up in the plenary room [pcs] | 0 | 1 | 2 | 3 |
| Roll-up in the foyer [pcs] | 0 | 0 | 1 | 2 |
| Total package price | 6000€ | 10000€ | 15000€ | 20000€ |

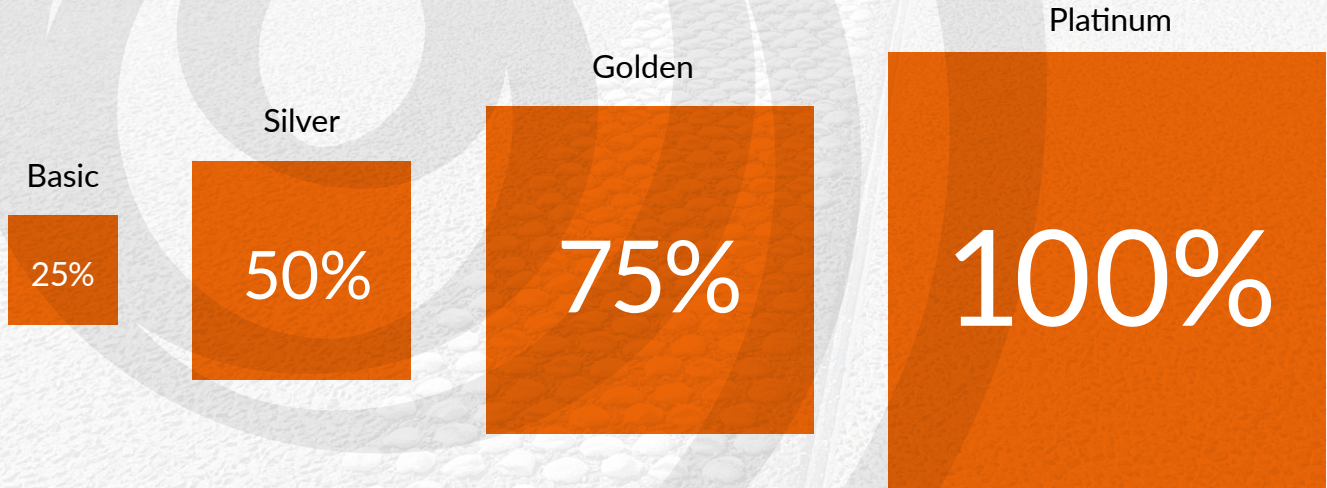
Exhibition area can be arranged as octanorm system booth or left as a free space depends on sponsors choice. Folder gadgets and roll-ups shall to be delivered by sponsor.

Options for Exhibitors outside of packages

| Options | Price |
|---|-------|
| Exhibition area / octanorm system booth in basic or free space 3x2m | 3000€ |
| Folder distribution [pcs] | 2500€ |
| Distribution of gadgets [set] | 2500€ |
| Roll-up in the plenary room [pcs] | 4000€ |
| Roll-up in the foyer [pcs] | 2500€ |

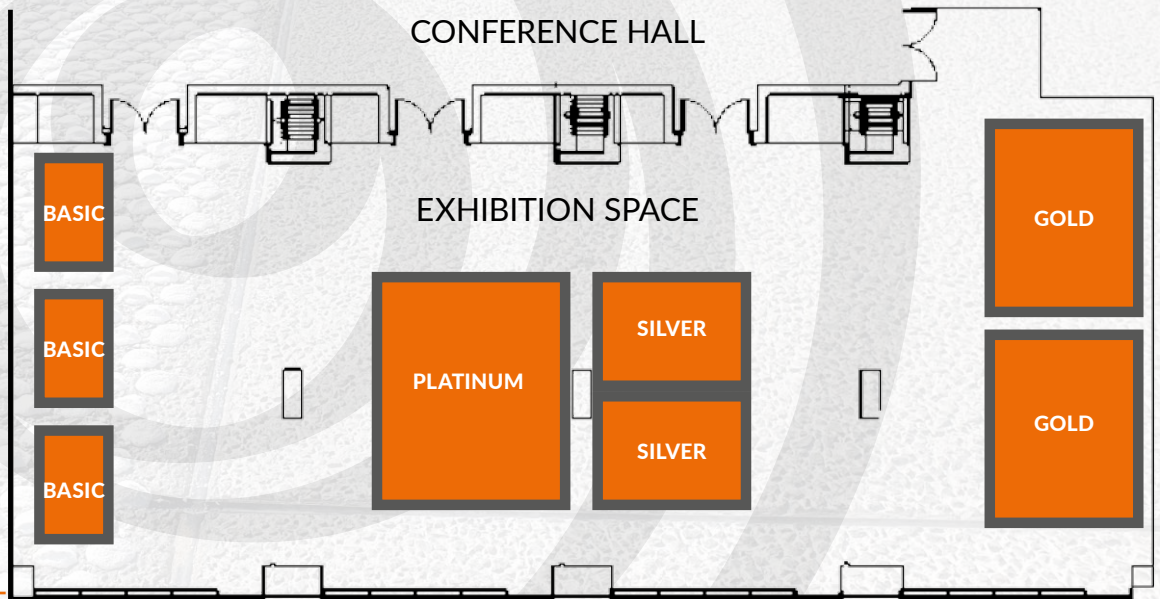
Size of the logo

The size of your logo will depend on the type of package chosen. It will apply on all promotion material, online (website, social media, newsletter, etc.) and offline (printed materials, adverts on screens, wallpress etc.).



Exhibition area and additional options

As part of the packages, sponsors will receive exhibition space built into the octanorm system. Sponsors can opt of the octanorm option and perform customized surface development at their own expense (further information provided in the document attached).



Example of booth placement. The final location can be changed according to availability of exhibition space.

Roll-up placement



All partner material requirements and guidelines will be provided at a later date.



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Polish Cement Association

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PARTNERS



Polski Kongres Drogowy

MEDIA



EKSPERCI INFRASTRUKTURY